



**Southwest Center
for HIV/AIDS** TM
Prevention • Wellness • Research

www.swhiv.org

ABOUT SOUTHWEST CENTER:

Southwest Center for HIV/AIDS is Arizona's largest AIDS service organization providing a combination of HIV prevention, education, outreach, testing, counseling, wellness support, and clinical research programs to nearly 10,000 HIV-positive and 30,000 at-risk individuals who live primarily in Maricopa County.

Southwest Center for HIV/AIDS 15th Annual Night for Life Gala

*Co-Chairs,
Dr. Joel & Libby Cohen
Walt Danley & Chuck Wasson*

*Honorary Chairs,
Robert Black & Marc Reid*

Saturday, May 8, 2010

THE ARIZONA BILTMORE RESORT & SPA

6:30 PM – Cocktail Reception
7:30 PM – Formal Dinner & Presentation
9:00 PM – Casino Cabaret After-Party

Black Tie Attire

Tickets: \$350/ticket for dinner and casino party
 \$100/ticket for casino party only

Table of 10: Starts at \$3,500



2010 Night for Life

Sponsorship Levels:
\$40,000 – Title Sponsor
\$25,000 – Presenting Sponsor
\$10,000 – Partner for Life
\$5,000 – Humanitarian for Life

To purchase tickets or inquire about corporate sponsorship opportunities, please contact Bill Schmidt at wschmidt@swhiv.org or 602-307-5330 x2249.



15th Annual Night for Life – May 8, 2010
Sponsorship Levels

**\$40,000
Title
Sponsor**

- ◆ \$39,000 Tax Deduction
- ◆ Title recognition to precede event name
- ◆ One Premium Table of 10 with Preferred Seating
- ◆ 10 additional tickets to the Casino Cabaret (follows the traditional dinner)
- ◆ Opportunity to greet audience at podium at Night For Life
- ◆ Company Logo Displayed Prominently at Event at all prominent entrances and touch points including bars and silent auction tables
- ◆ Choice of Center Spread or One Full Page Back Cover Program Ad and Full-Page Advertorial in gala program
- ◆ Inclusion in all written and printed materials and press releases
- ◆ Half-Page Advertorial placed in Southwest Center’s 2009 annual report
- ◆ Visible mention on Night For Life raffle ticket
- ◆ Visible mention in Spring 2010 Southwest Center agency newsletter mailed to approximately 3,000 recipients

**\$25,000
Presenting
Sponsor**

- ◆ \$24,000 Tax Deduction
- ◆ “Presented by” sponsor recognition to follow event name
- ◆ Table of 10 with Preferred Seating
- ◆ 10 additional tickets to the Casino Cabaret (follows the traditional dinner)
- ◆ Full Page Program Ad with Premium Placement at front inside
- ◆ Company Logo Displayed Prominently at Event at all prominent entrances and touch points including bars and silent auction tables
- ◆ Quarter-Page Advertorial placed in Southwest Center’s 2009 annual report
- ◆ Visible mention on Night For Life raffle tickets
- ◆ Visible mention in Spring 2010 Southwest Center agency newsletter mailed to approximately 3,000 recipients

**\$10,000
Partner
for Life**

- ◆ \$9,000 Tax Deduction
- ◆ Table of 10 with Preferred Seating
- ◆ 10 additional tickets to the Casino Cabaret (follows the traditional dinner)
- ◆ Full Page Program Ad with Preferred Placement and Program Recognition
- ◆ Company Logo Prominently Displayed at Event
- ◆ Company listed in Southwest Center’s 2009 annual report

**\$5,000
Humanitarian
for Life**

- ◆ \$4,000 Tax Deduction
- ◆ Table of 10
- ◆ 10 additional tickets to the Casino Cabaret (follows the traditional dinner)
- ◆ Half Page Program Ad and Program Recognition
- ◆ Company listed in Southwest Center’s 2009 annual report



15th Annual Night for Life – May 8, 2010
Confirmation of Support Form

Sponsor Packages:

- \$40,000 Title Sponsor
- \$25,000 Presenting Sponsor
- \$10,000 Partner for Life
- \$5,000 Humanitarian for Life
- Donation _____

Individual Tickets: Please indicate quantity

- \$1,100 for Two – Deluxe Overnight Package; includes Gala and Casino Cabaret, and overnight stay at Arizona Biltmore for two (includes resort fee) and breakfast brunch for two the following morning. Quantity _____
- \$350 per ticket for Gala and Casino Cabaret following dinner Quantity _____
- \$100 per ticket Casino Cabaret only (starts at 9 p.m.; desserts, dancing, casino) Quantity _____

Host or Corporation Name Exactly as it should Appear in Program

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

E-Mail: _____

◆ **Person who coordinates the guests for your table (if different from above):**

Name: _____ E-Mail: _____

◆ **Information on person responsible for creating your program ad (if applicable - ad specs will be sent to this contact):**

Name: _____ Phone: _____

Email: _____

_____	Please invoice for payment (<i>Payment due April 5, 2010</i>)
_____	Please send me # _____ invitations.
_____	No need to send invitations.

E-mail to Bill Schmidt, at wschmidt@swhiv.org or fax to 602-307-5021.
If you have any questions, please call Bill at 602-307-5330 x2249.

Please retain a copy of this form for your records. Our federal tax identification number is 86-0695862.



15th Annual Night for Life – May 8, 2010
Sponsorship Opportunities

This year, there is a great need for sponsors for some of the exciting elements that make our Gala fundraiser possible. As we approach this much-anticipated event to benefit the Southwest Center’s client services, we ask for your help in fulfilling our needs and be rewarded the benefit of sponsorship visibility and 4 gala invitations/seats in return*.

- ___ \$20,000 Sponsorship of the Audio/Visual
 - Guarantee all the detailed components that make this event spectacular
- ___ \$15,000 Sponsorship of the Alcohol/Wine
 - Make sure all our guests have drinks to celebrate the evening
- ___ \$10,000 Sponsorship of the Décor
 - Provide the decorations that will transform the room into Red is the Night
- ___ \$3,500 Sponsorship of Entertainment: DJ
 - Provide our guests with lively music for the casino party
- ___ \$250 Sponsorship of Individual Casino Gaming Tables (20 opportunities)*
 - Help underwrite the casino portion of the evening by sponsoring a casino table including slot machines, poker tables, blackjack tables, roulette, and craps tables. (No gala tickets will be given with this sponsor option.)

SOLD

YES! I/we would like to sponsor _____ with a donation of \$ _____

Please print above the Host or Corporation name exactly as it should appear in the program.

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

E-Mail: _____

◆ **Person who coordinates the guests for your table (if different from above):**

Name: _____ E-Mail: _____

◆ **Information on person responsible for creating your program ad (if applicable - ad specs will be sent to this contact):**

Name: _____ Phone: _____ Email: _____

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